

Quick Global Infotech: From Integration Vision to Enterprise-Level Digital Transformation



**Şenol
Keleş**

- Founder & Manager
- Bitrix24 Gold Partner since 2023

Bitrix24[®]

Bitrix24 Partners Engineering Enterprise Digital Transformation

This is the story of Şenol Keleş, the founder of Quick Global Infotech – a deep-tech company delivering digital transformation, ERP, AI, and system integration projects across Turkey.

In just one year after officially joining the partnership, the company reached Gold Partner status and received the Best Lead Performance award in 2024.

By combining engineering expertise with the flexibility of Bitrix24, Quick Global Infotech moved from standard CRM implementations to large-scale Enterprise projects – including one of Turkey's largest healthcare and education complexes.

Beginning of Partnership

How long have you been a Bitrix24 Partner?

We initially started using Bitrix24 as a client in 2023 and officially became a Partner later that year. Within about one year, we achieved Gold Partner status.

Bitrix24 Product Page Guidelines

Example:	Free	Standard	Professional
Price	no fees	\$99/mo.	\$199/mo.
Users	unlimited	50	100
Cloud Storage	5 Gb	100 Gb	1 Tb
Feature 1	+	+	+
Feature 2	-	+	+
Feature 3	-	+	+

• **Screenshots.** Make sure to use product screenshots on your Bitrix24 Page. We encourage you to download Bitrix24 Product screenshots or view Appendix for more marketing materials.

• **Promotional videos.** You are welcome to embed a Bitrix24 promotional video in your Bitrix24 Product Page: <https://www.youtube.com/@bitrix24>.

• **Your Services.** What services does your company provide to your potential Bitrix24 clients? Provide your website visitors with as much information regarding your services, as possible. These may include: Bitrix24 On-Premise installation and hosting services, product customization, training, custom app development, etc.

• **Contact Forms.** Placing contact forms, quote request forms, Bitrix24 account registration buttons, banners, and other call-to-action instruments are highly recommended for your Bitrix24 Page. Make sure to use your unique Bitrix24 Partner referrer for links, buttons and web forms, where appropriate.

Note

You can use your unique Bitrix24 Partner referrer for "Sign Up" or "Learn more" buttons and links, but make sure to add rel="nofollow" parameter to the link.

Bitrix24® Partners

Key Benefits

Guidelines for Creating Bitrix24 Product Page

1. Scalability

Extensive Storage

2. CRM and Automation

Unlimited CRM Capabilities

Bitrix24® Partners

Recommended Sales Scenario

Client pays partner first

Play demo + setup account

Satisfied

purchase in store + apply pre-paid license

Bitrix24® Enterprise Plan Brochure

Materials

Bitrix24® Partners

Beginning of Partnership

What motivated you to become a partner?

We saw that the market needed more than just a CRM. Companies required a full digital transformation ecosystem – connecting sales, marketing, HR, project management, and finance in one platform.

Bitrix24's holistic structure and open API architecture perfectly matched our integration-driven vision.

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*Bitrix24's holistic structure and open API
architecture perfectly matched our
integration-driven vision.*

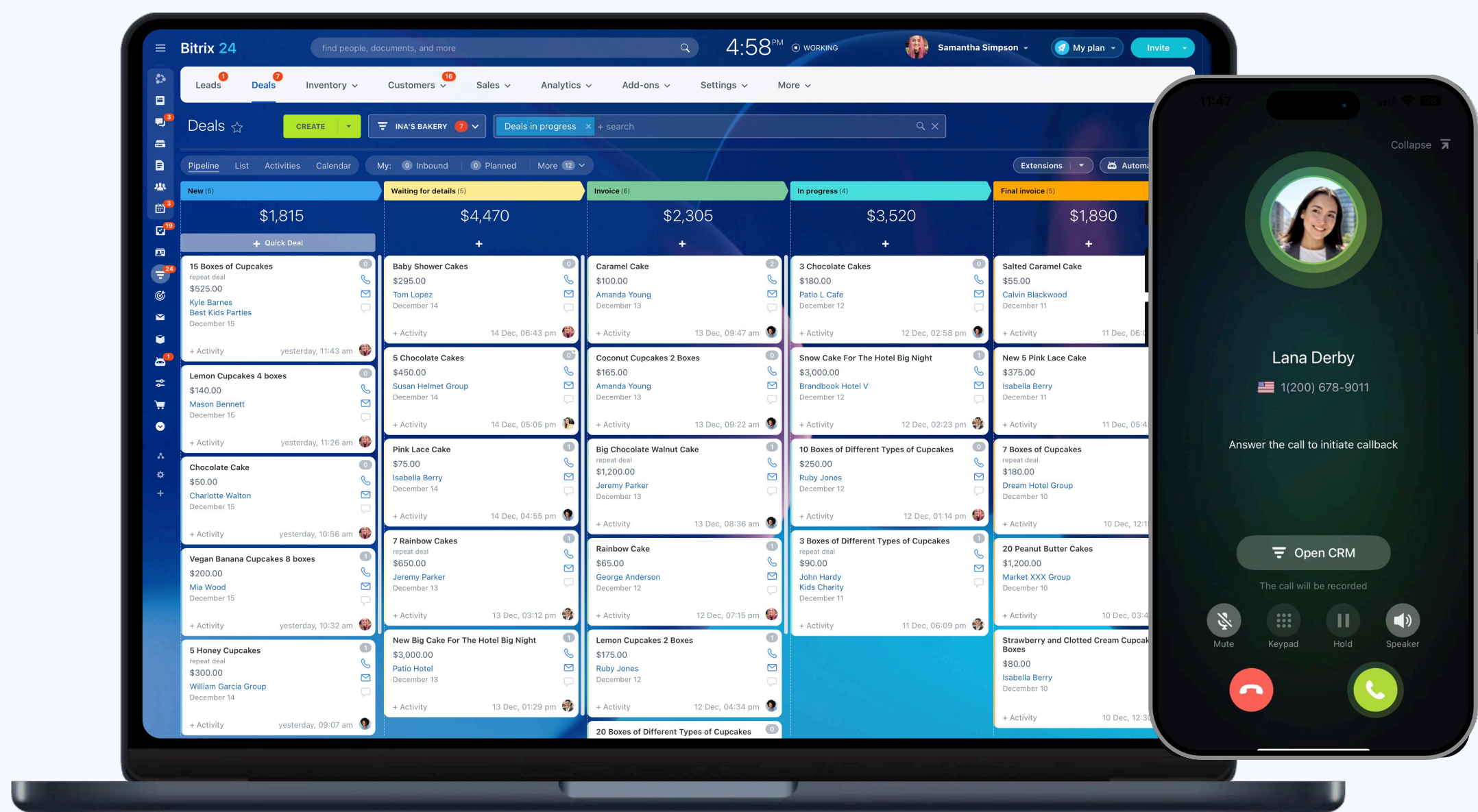
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Expectations & Growth

Initially, we planned to provide standard solutions for SMEs.

However, after exploring both Cloud and On-Premise editions and the platform's API flexibility, we realized we could build much larger Enterprise-level systems – competitive with platforms like Salesforce, Zoho CRM, and SAP.

This shifted our entire positioning in the market.



Work Process

How did you start selling Bitrix24?

We never positioned ourselves as license resellers. Instead, we:

1. Analyzed client business processes deeply
2. Designed real workflows inside Bitrix24
3. Built custom automations
4. Integrated local ERP, e-Invoice, hospital, and finance systems

Today, we enhance projects with our own R&D modules developed in Technopark, including AI-Powered Call Assistant and Auto-Tasking modules.

Enterprise clients now approach us directly through referrals and reputation.

”

*We sold solutions and automation
– not licenses.*

”

Results

What results have you achieved?

By embedding client processes directly into Bitrix24, we achieved customer retention rates well above industry average.

We are now focused on bringing Turkey's largest institutions into the Bitrix24 ecosystem.

Key Enterprise Success

One of our proudest projects was the full digital transformation of **Medipol University Hospitals** — one of Turkey's largest health and education complexes.

- Thousands of employees
- Multi-branch structure
- Highly complex local HIS systems

All successfully integrated into Bitrix24 infrastructure.

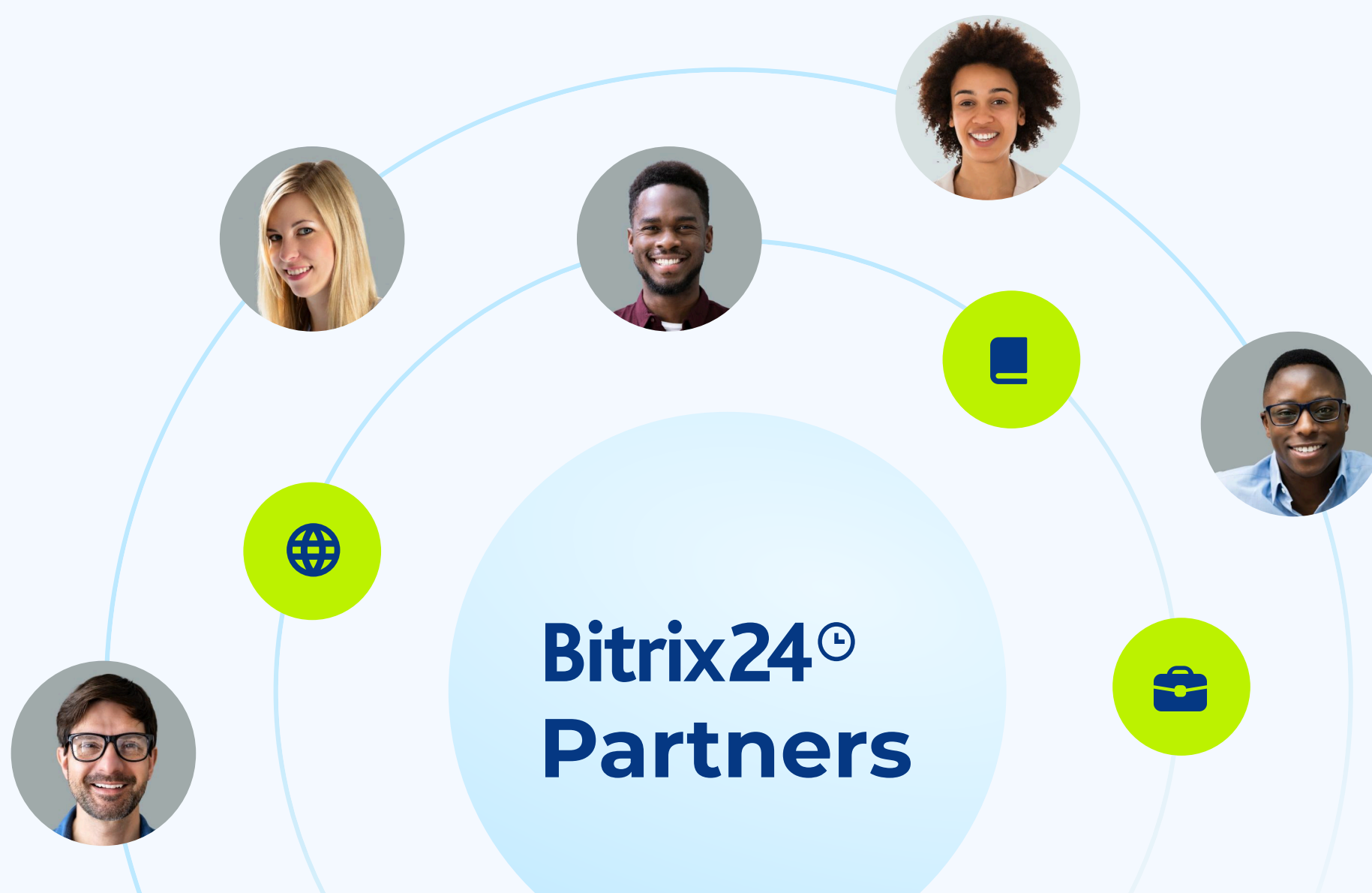
Business Impact

The partnership transformed Quick Global Infotech from a standard integrator into a globally visioned: **R&D and Solution Architect company.**

We now develop:

- ✓ AI algorithms
- ✓ Middleware solutions
- ✓ Advanced integrations
- ✓ Enterprise automation systems

All built on Bitrix24 infrastructure.



Advantages of Partnership

Main advantages:



Scalability

(from 5-person startups to 15,000-employee holdings)



Open API ecosystem



On-Premise flexibility for high-security sectors



Rapid platform evolution

Bitrix24 allows us to convert our own innovations (AI, GSM integrations) into exportable global products.

We are highly satisfied with the partnership and motivated by the Global team's focus on Enterprise development.

Advice & Recommendations

Advice to new partners:

- Don't sell discounts – sell value
- Understand business processes
- Provide consultancy
- Integrate systems

If you create real operational value, clients will never leave.

Early mistake:

We initially invested the same engineering effort into all clients, including very small businesses not ready for digitalization.

Lesson:

Segment properly. Focus on visionary, qualified projects.

Summary in Numbers

Started partnership:	2023
Gold Partner status:	2024
Award:	Best Lead Performance 2024
Focus:	Enterprise digital transformation
Flagship project:	Medipol University Hospitals
Positioning:	R&D & AI-driven system integrator



Become a Bitrix24 partner and grow with the world's most versatile and accessible CRM.



Free to enter



Up to 50% commission



Marketing support



Free leads



\$1,000 kickstart bonus

Ready to scale your business globally like Corporate Intellect Solutions?

Join the Bitrix24 Partner Program today.

(Link in description)

