

Bitrix24[®]

Success Stories

Reyada: Eight Years of Impact: A Partner Story That Inspires



Dr. Mohamed Adel

- CEO of Reyada,
- Bitrix24 partner since 2018

Bitrix24®

Transforming challenges into growth

This story details the journey of Reyada Business Services & Consulting Co., a Bitrix24 partner since 2018. What started as a consulting-focused approach grew into a strong driver of digital transformation across the MEA and African regions.

By combining their industry knowledge with the flexibility of Bitrix24, the team created customized solutions, earned the trust of clients in 12+ countries, and completed over 110 successful projects.

Their experience shows how consistency, dedication, and the right partnership can deliver real business results.

Beginning of Partnership

What were your expectations at the beginning of the partnership?

Our expectations were high. We understood both the market demand and the value of Bitrix24, and we recommended it as a budget-friendly solution for small companies beginning their digital transformation.

The results proved the decision right – we saw startups and SMEs rely on Bitrix24 and achieve real improvements quickly.

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We also became the first partner in Egypt and started the journey with the Bitrix24 team here from day one.

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Work process

How did you start selling Bitrix24 to clients?

As part of our sales consulting services, we recommended Bitrix24 as a tool to support sales management. Later, we began handling the implementation and support ourselves and officially became a partner. Our first client was GeoEnergy, and they remain a client to this day.



Results

What impact has our partnership had on your business?

We became experts in customizing Bitrix24 solutions for different industries and unique customer needs. Many of these custom solutions later became standardized offerings for clients in similar sectors.

For us, this has always been a consulting-driven partnership, not just product reselling.



Advantages of Partnership

What are the main advantages you see in partnering with Bitrix24?

As a Bitrix24 partner since 2018, we've seen the platform constantly evolve to meet the needs of SMEs while staying scalable and cost-effective.

This flexibility allows us to deliver tailored, high-value solutions across more than 19 industries and many countries. Bitrix24 enables us to combine business consulting with technology to drive real digital transformation.



✓ Service Provider

✓ Support Team

✓ Digital Agency

Advice and Recommendations

What advice would you give new partners?

Be consistent, proactive, and committed to understanding your clients' real business needs. Bitrix24 offers great potential, and the more you invest in mastering the platform and aligning it with customer goals, the more rewarding the results will be.



Partner success in numbers

Started in:	2018
Bitrix24 Gold Partner status obtained in:	2020
Regions/countries served:	UAE, Saudi Arabia, Egypt and others
Awards:	Bitrix24 Awards 2022–2024



15+
number of
employees



10x
revenue
growth



10x
team
growth



Become a partner and start representing the world's most versatile and affordable CRM



Free to enter



Up to 50% commission



Marketing support



Free leads



\$1,000 kickstart bonus

Looking to achieve
the same success
with your business?

Sign up for the Bitrix24
Partner Program!

(Use the link in the description)

